

**4-H CONSUMER CHOICES
JUDGING CONTEST
March 2, 2017**

Location: Clay County Extension Office, Godbold Building

Check-In: 5:30 pm (Extension Auditorium)

Contest: 5:45 pm

Divisions: This event will have Three (3) Divisions:

4-H Juniors	Ages 8-10 as of September 1, 2016
4-H Intermediates	Ages 11-13 as of September 1, 2016
4-H Seniors	Ages 14-18 as of September 1, 2016

What is Consumer Judging?

Judging is making a decision and telling why you made it. Seldom a day goes by that you do not have decisions to make. When your family buys groceries, you must constantly choose between brands while considering quality, size and cost in making a purchase. How carefully we select the apples from a grocery counter. Also consider the many decisions involved in the selection of a car. In 4-H, consumer judging is essentially a matter of comparing items and deciding which is better and why. Our goal is to teach 4-H'ers to make wise consumer choices.

How does the 4-H'er compete?

The key to successful judging is to read the class situation or story and to select the best choice based on the situation (a situation is just like a story that gives you clues) and criteria. A 4-H'er may or may not have specific knowledge of factors that make up the ideal choice. They need to be able to recognize the best choice for the given situation.

What happens at a Consumer Judging event?

In a Consumer Judging event, 4-H'ers can compete as a part of a team and/or as an individual. 4-H'ers will rotate between stations that have a situation card and 4 products for comparison. They rank order the products from best to worst and mark a judging card, and then go onto another judging station. There will be 4-5 different judging stations at a Consumer Judging contest. The 4-H'ers receive points based on how their ranking compares to the official placing.

Rules and Regulations

1. Oral reasons will be given on one class. Two (2) minutes will be allowed for giving oral reasons.
2. In case of ties, oral reason classes will be used to break ties. If ties still exist, Extension Agents will use a pre-determined ranking of the educational topics.
3. It is strongly recommended that all contestants wear 4-H appropriate attire.
4. Please use the attached registration form.

Consumer Choices Judging Registration

Due: February 24, 2017

_____ Junior

_____ Intermediate (Check one)

_____ Senior

Name _____ Age _____

E-mail _____

Phone Number _____

Club _____

Leader _____

Please return completed registration form to Katrina at
piercek@ufl.edu, fax (904)529-9776.

Contest will be in the Godbold Building on Thursday, March 2nd.
Check in will start at 5:30pm and the contest will begin at 5:45pm.